Privacy Policy (Simplified)

Your Privacy Matters

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains what information we collect, how we use it, who we share it with, and the choices you have.

By using our website, you agree to this Privacy Policy. If you do not agree, please do not use our website or provide us with your personal information.

What This Policy Covers

This policy applies only to information collected through our website and marketing communications. It does not apply to information collected in person or during your care as a patient. If you become a patient, you will receive a separate notice explaining how your medical information is handled.

Information We Collect

We may collect:

- **Contact information** such as your name, email address, phone number, and mailing address.
- **Payment information** if you pay for services through our website.
- **Messages and correspondence** when you contact us, complete surveys, or request information.
- **Website usage information**, including your IP address, browser type, device, pages visited, and how you use our website through cookies and similar technologies.
- **Information from trusted third parties**, such as service providers, social media platforms, or advertising partners, to help us improve our services and marketing.

How We Use Your Information

We use your information to:

- Provide our services and respond to your questions.
- Process payments.
- Create and manage your online account.
- Improve our website and services.

- Send newsletters, promotions, and other marketing communications (you can unsubscribe at any time).
- Show you relevant advertisements.
- Protect against fraud, security threats, and illegal activity.
- Comply with legal obligations.
- Use your information for other purposes when you give us permission.

Cookies and Website Analytics

Our website uses cookies and similar technologies to:

- Keep the website working properly.
- Remember your preferences.
- Measure website performance.
- Understand how visitors use our website.
- Improve your experience.

We also use Google Analytics to better understand website traffic. Most web browsers allow you to manage or disable cookies through your browser settings, although some website features may not work properly if cookies are disabled.

How We Share Information

We may share your information with:

- Our affiliated companies.
- Companies that help us operate our website or provide services.
- Business partners offering services with us.
- Government agencies or law enforcement when required by law.
- Another company if our business is sold, merged, or reorganized.

We do not sell your personally identifiable information to unrelated third parties for their own marketing purposes without your consent.

Your Choices

You can:

- Update your account information.
- Unsubscribe from marketing emails at any time.
- Contact us to opt out of other marketing communications.
- Choose not to provide certain information, although this may limit some website features or services.

Keeping Your Information Secure

We use reasonable administrative, technical, and physical safeguards to protect your personal information. However, no internet transmission or electronic storage system can be guaranteed to be completely secure.

International Data Transfers

Your information may be stored or processed in the United States or other countries where our service providers operate. We take reasonable steps to protect your information regardless of where it is processed.

Your Privacy Rights

Depending on where you live, you may have the right to:

- Access the personal information we have about you.
- Correct inaccurate information.
- Request deletion of your personal information, when allowed by law.
- Receive a copy of your personal information.
- Opt out of targeted advertising.

We will respond to eligible privacy requests within the time required by law.

Children's Privacy

Our website is not intended for children under 13 years old, and we do not knowingly collect personal information from children under 13.

Changes to This Policy

We may update this Privacy Policy from time to time. When we make significant changes, we will post the updated policy on our website and update the effective date.

Contact Us

If you have questions about this Privacy Policy or would like to exercise your privacy rights, please contact us:

Mail:
550 Harrison St.
Emmaus, PA 18049

Email: info@aiortho.com

Phone: 610-965-6898

Last Updated: June 30, 2026

Terms of Service

Effective Date: September 23, 2026
Last Updated: September 23, 2026

Welcome to Ai Orthodontics (“Ai Orthodontics,” “we,” “us,” or “our”). These Terms of Service apply to your use of www.aiortho.com (the “Website”).

By using our Website, contacting us, requesting an appointment, or submitting information through the Website, you agree to these Terms.

1. Our Website

Our Website provides information about Ai Orthodontics and our orthodontic services and allows current and prospective patients to contact us and request appointments.

Information on the Website is for general informational purposes and does not replace professional medical advice, diagnosis, or treatment.

2. Medical Emergencies

The Website, email, and online forms are not intended for medical emergencies.

If you have a medical emergency, call 911 or seek immediate medical attention.

3. Appointments and Treatment

Submitting an appointment request does not guarantee an appointment. Appointments are confirmed by Ai Orthodontics.

Orthodontic treatment is based on each patient's individual needs and clinical evaluation. Information on the Website, including photos or examples of results, does not guarantee a particular treatment outcome.

4. Fees and Payments

Patients are responsible for payment of their orthodontic treatment according to the financial arrangements made with Ai Orthodontics.

Treatment costs may vary depending on the patient's individual treatment plan and insurance coverage.

Any separate treatment, financial, or payment agreement you sign with Ai Orthodontics will apply to your treatment and will control if there is a conflict with these Website Terms.

5. Insurance

We may provide information or assistance regarding orthodontic insurance. However, insurance coverage and benefits are determined by your insurance company.

Patients are responsible for understanding their insurance coverage and for any amounts not covered by insurance, unless otherwise agreed in writing.

6. Privacy

We take the privacy of our patients seriously. Information submitted through the Website will be handled in accordance with applicable privacy laws and our Privacy Policy.

Privacy Policy: [Insert Link]

7. Website Content

We make reasonable efforts to keep the information on our Website accurate and current. However, information may change and we do not guarantee that all Website content will always be complete or up to date.

Ai Orthodontics may update or change the Website at any time.

8. Acceptable Use

You agree to use the Website only for lawful purposes. You may not attempt to damage, disrupt, or gain unauthorized access to the Website or its systems.

9. Our Content

The text, photographs, logos, graphics, videos, and other content on the Website belong to Ai Orthodontics or are used with permission. You may not copy or use our content for commercial purposes without our written permission.

10. Third-Party Links

Our Website may contain links to other websites or services. Ai Orthodontics is not responsible for the content, privacy practices, or services of third-party websites.

11. Electronic Communications

If you provide your phone number or email address and consent to receive communications from us, we may contact you regarding appointments, treatment, or administrative matters.

Please do not use email, text messages, or Website forms for medical emergencies.

12. Changes to These Terms

We may update these Terms from time to time. The updated version will be posted on this Website with a new “Last Updated” date.

13. Governing Law

These Terms are governed by the laws of the Commonwealth of Pennsylvania, except where applicable law requires otherwise.

14. Contact Us

If you have questions about these Terms, please contact:

Ai Orthodontics
550 Harrison Street
Emmaus, PA 18049
Phone: 610-965-6898

Email: info@aiortho.com
Website: www.aiortho.com

By using this Website, you acknowledge that you have read and agree to these Terms of Service.